



The Go-Together Look, is great for Young America



.. it's great in Winnie-the-Pooh fashions .. sizes 2 to 6x

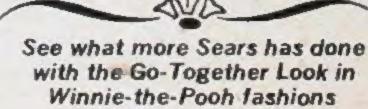
(1 THRU 4) SHOWN ON OPPOSITE PAGE

- Dress Coat is all wool, interlined with reprocessed wool and other fibers. Touches of cotton velveteen; rayon taffeta lining. Hidden button closure. Dry clean. Golden pumpkin. State size 2, 3, 4, 5, 6, 6x.
- 2 Matching Hat in cotton velveteen. Lined. Ear flaps. Golden pumpkin. Sizes M(201/2); L(211/2 inches). State size M or L.
- 3 Knit Sweater Dress done in Orlon* acrylic. The woven-in stripes go all around, and there's a back zipper. Machine washable, medium. Golden pumpkin. State size 2, 3, 4, 5, 6, 6x.
- 4 Sears Best Stretch Tights of runproof stretch nylon. Double knit seat, knees. Full fashioned. Machine wash, warm. Golden pumpkin. Sizes S(2-3); M(4-5); L(6-6x). State S, M or L. 29 G 2833F-Shpg. wt. each 2 oz..... 3 for \$5.88; Each \$1.99

The GLOVES on facing page are sold on page 422. The BLOUSE on this page is sold on page 420. The SOCKS on this page are sold on page 421. The SHOES on this page are sold on page 603.

- Turtleneck Scarf-effect Pullover, knit of hi-bulk Orlon* acrylic. Machine wash, medium. Admiralty navy. Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L. 29 G 3818F—Shpg. wt. 6 oz....\$4.99
- 6 Knit Skirt. Orlon* acrylic, knit-in pleats. Elastic waist. Machine wash, med. State size 2, 3, 4, 5, 6, 6x. 29 G 4423F—Admiralty navy 29 G 4408F—Golden pumpkin Shipping weight 8 oz..... Ea. \$3.99
- 7 Striped V-neck Pullover in hi-bulk Orlon* acrylic. Machine wash, medium. Golden pumpkin. Sizes S(2-3); M(4-5); L(6-6x). State S, M, L. 29 G 3500F—Shpg. wt. 7 oz....\$4.49
- Q Toboggan Cap in Orlon* acrylic. Machine wash, warm. One size fits 2 to 6x. Multicolor stripes. 29 G 2689—Shpg. wt. 4 oz.....\$2.49

- 9 V-neck Pullover is hi-bulk Orlon* acrylic. Machine wash, medium. Admiralty navy. Sizes S(2-3); M(4-5); L(6-6x). State size S, M or L. 29 G 3529F—Shpg. wt. 7 oz.....\$3.99
- 10 Kiltie Skirt is a hand washable blend of wool and nylon with band front, side zipper, elastic-back insert. Golden pumpkin and admiralty navy plaid. State size 2, 3, 4, 5, 6, 6x. 29 G 4323F—Shpg. wt. 8 oz.....\$3.99
- 11 Matching Tam. Golden pumpkin and admiralty navy plaid. One size fits 2 to 6x. 29 G 7952—Shpg. wt. 2 oz.....\$2.99



starting on page 418



The Go-Together Look, is great for Young America

.. it's great for Girls, sizes 7-14

Jacket and matching Hat . . terrific just-right partners in thick and thin wide-wale cotton corduroy . . medium beige. Coordinated plaid lining of Orlon* acrylic and rayon. Self-belt. Hat fastens under chin; fits all. Dry clean. Girls' sizes 7, 8, 10, 12, 14. State size. Shpg. wt. 1 lb. 6 oz. V77 G 2445F.....\$17.00

2 Raincoat and Sou'wester Hat . . styled for the young sophisticate. This deep red duo of waterrepellent cotton and polyester on cotton back looks and feels like real leather. Fully lined with acetate taffeta. Zip-liner of cotton quilted to acetate is black with white polka dots. Self-belt. Hat is cotton lined; fits all. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. State size. Shpg. wt. 1 lb. 4 oz. V77 G 2749F.....\$27.00 3 Stovepipe Pants . . give a long, leggy look. Orlon acrylic and rayon . . multicolor woven plaid. Back zipper, tab and button closing. Machine wash, medium.

Girls' sizes 7, 8, 10, 12, 14. State size. Shipping weight 7 oz. V77 G 1154F.....\$5.90

4 Turtleneck Pullover. Ribbed cotton knit . . off-white. 34length sleeves. Back neck zipper. Machine washable, medium.

Girls' sizes 7, 8, 10, 12, 14. State size. Shipping weight 7 oz. V77 G 1155F.....\$5.90

5 A-line Jumper. Green pin-wale cotton corduroy. 2 patch pockets. Back zipper closing. Machine washable, medium.

Girls' sizes 7, 8, 10, 12, 14. State size. Shipping weight 7 oz. V77 G 1158F......\$5.90

6 Updated Cardigan with side button closing . . red Orlon acrylic knit. Long sleeves. Machine washable, medium.

Girls' sizes 7, 8, 10, 12, 14. State size. Shipping weight 8 oz. V77 G 1159F..... \$5.90

7 Pleated Skirt. Wide bias band at waist. Orlon acrylic and rayon . . multicolor woven plaid. Side zipper. Machine wash, med. Girls' sizes 7, 8, 10, 12, 14. State size. Shipping weight 7 oz. V77 G 1152F.....\$5.90

8 Shift Dress . . one of the cutest looks this season. Ribbed cotton knit.. off-white. Smocked bodice with red stitching. Back neck zipper. Hand wash alone.

Girls' sizes 7, 8, 10, 12, 14. State size. Shipping weight 13 oz. V77 G 1157F......\$8.90 Q Tam. Multicolor plaid. Fits all. V77 G 1156-Shpg. wt. 3 oz....\$2.90

10 Jocket. Woven plaid of Orlon acrylic and rayon. Cotton and polyester leather-look trim. Hand wash alone. Girls' sizes 7, 8, 10, 12, 14. State size. V77 G 1153F—Shipping wt. 7 oz... \$6.90

11 Knee Socks rib-knit of Orlon acrylic and stretch nylon. Machine wash, medium. Fit hosiery sizes 9-11. 75 G 32464—Red 75 G 32465—Green 75 G 32466—Off-white Wt. pair 2 oz. Pair \$1.29; 2 prs. \$2.54



See what more Sears has done with the Go-Together Look for girls, sizes 7-14, starting on page 290



The Go-Together Look is great for Young America



..it's great for Jr. High Girls, sizes 6J-14J

1 Toggle Coat.. midnight blue Melton cloth. 90% reprocessed wool and 10% other fibers. 2 patch pockets. Lining of acetate quilted to acrylic batting. Dry clean.

2 Stovepipe Ponts... navy blue and white woven houndstooth checks. Orlon* acrylic bonded to acetate tricot for shape retention. Contour waist. Zipper fly-front. Dry clean.

Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J.

V77 G 7135F—State size. Wt. 12 oz.... \$7.00

3 Turtleneck Pullover. Navy blue stretch nylon rib-knit. Machine wash, medium. Jr. High Girls' sizes S(6J-8J); M(10J-12J); L (14J). State size letter S, M, or L. V77 G 7187F—Shipping weight 6 oz. 1. \$5.00

4 A-line Skirt.. smart kiltie styling. Navy blue and white woven houndstooth checks. Orlon acrylic bonded to acetate tricot to keep shape. Vinyl tab with buckle trim. Contour waistline. Back zipper closing. Dry clean.

Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J. V77 G 7136F—State size. Wt. 9 oz....\$6.00

5 Schoolboy Jacket.. wheat-color wide-wale cotton corduroy. Big front zipper. Buttons at collar and waist. Machine wash, medium. Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J. V77 G 7137F—State size. Wt. 14 oz....\$6.00

6 Culotte Skirt . . wheat-color wide-wale cotton corduroy. Contour waistline; side zipper closing. Machine washable, medium. Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J. V77 G 7139F—State size. Wt. 10 oz. . . . \$5.00

7 Striped Turtleneck . . navy, red, gold and wheat. Orlon acrylic knit. Pull-on; back neck Zephyr zipper. Machine wash, med. Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J. V77 G 7138F—State size. Wt. 9 oz. \$5.00

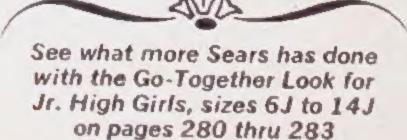
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8 Schoolgirl Dress.. with a French flavor. Navy blue jersey of Orlon acrylic and wool. Stark white cotton coltar and cuffs. Back zipper closing. 2 inch hem. Dry clean.

Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J. V77 G 7140F—State size. Wt. 15 oz...\$14.00

9 Striped A-line Dress . . navy blue, red, gold and and wheat. Orlon acrylic knit bonded to acetate tricot for shape retention. Back zipper closing. 2-inch hem. Dry clean.

Jr. High Girls' sizes 6J, 8J, 10J, 12J, 14J. V77 G 7141F—State size. Wt. 15 oz...\$13.00 *Reg. DuPont T.M.





The Go-Together Look, is great for Young America



GO-TOGETHERS ABOVE SHOWN ON FRONT COVER

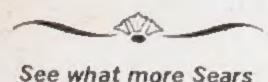
.. it's great for Juniors

Separates and a hat in brown-and-white woven plaid of wool, nylon and polyester. With them: a cord coat, knit sweater and knee socks

Pullover . . wool ribknit, cable-stitched sleeves. Wear in or out. Self belt. Dry clean.

Junior sizes 34, 36, 38, 40. State size.

V19 G 8988F-Hot orange V19 G 8989F-White Shpg. wt. 10 oz.....\$15.00



See what more Sears has done with the Go-Together Look for Juniors starting on page 16 2 Bermudas... nylon zipper fly-front; waistband has button closing. Lined in acetate taffeta for smooth fit. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State size.
Shipping weight 10 oz.
V19 G 8990F.....\$14.00

3 Knee Socks... for total dash. Cable-stitch knit of Orlon* acrylic and nylon. One size (fits hosiery sizes 9 to 11). Machine washable, medium.

V19 G 8992-Hot orange V19 G 8993-White Shpg. wt. 2 oz.....\$2.00 4 Riding Jacket has princess seaming, 3 mock pocket flaps. Lined in acetate taffeta. Dry clean. Gloves sold on page 548.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shpg. wt. 1 lb. 5 oz. V19 G 8994F.....\$25,00

5 Swingy Skirt whirls away in all-around box pleats stitched to hipline. Side zipper. Belt with button. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State size.
Shipping weight 15 oz.
V19 G 8995F.....\$16.00

6 A-line Skirt . . pintuck seams front and back play up the great shape. Side zipper. Belt with button. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State size.
Shipping weight 10 oz.
V19 G 8997F.....\$15.00

7 Pantdress . . jumper and pants in one. Buttoned straps; back nylon zipper closing. Lined in acetate taffeta. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State size.
Shpg. wt. 1 lb. 2 oz.
V19 G 8996F.....\$22.00

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8 Go-along Coat . . terrific in hot orange. Slash pockets; mock-pocket flaps. Crisp cord of rayon, wool and nylon; warm quilted lining. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size. V19 G 8998F—Shpg. wt. 2 lbs....\$40.00

9 Tam Hat, with pompon trim, tops off this great go-together look. Lined in acetate taffeta. Fits all.
V19 G 8991—Shpg. wt. 3 oz......\$8.00

10 Straight-leg Pants . . buttoned-waistband; nylon zipper fly-front. Lined in acetate taffeta. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size. V19 G 8999F—Shpg. wt. 1 lb....\$19.00

ORDER YOUR USUAL SIZE.. if in doubt see pages 770 and 771 for "how-to-measure" and charts





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The Swingy Pantdress

1 Jumper . . skips along in tattersall woven checks. Orlon* acrylic bonded to acetate tricot. Small-change patch pocket; back zipper. Dry clean. Top sold below.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 9758F-Gold and navy blue V19 G 9759F-Navy blue and gold State size. Shpg. wt. 15 oz.\$10.90

2 Shirtdress... steps out in kelly green. Jersey of Orlon acrylic and wool bonded to acetate tricot. Orlon acrylic scarf fills the neckline; a matching "hankie" peeps from pocket. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2136F—State size. Shpg. wt. 1 lb. 2 oz...... \$11.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
Shipping weight 1 lb. 2 oz.
V19 G 2436F......\$11.90

3 Suit... dashes here and there in bold basket-weave checks. Orlon acrylic bonded to acetate tricot. Cutaway jacket has mockpocket flaps. Skirt has contour waist, back zipper. Dry clean. Top sold page 36; socks, page 542.

Junior sizes 5, 7, 9, 11, 13, 15.

Please state correct size.

V19G7273F-Paprika red and gold

V19 G 7274F-Black and white

Shpg. wt. 1 lb. 12 oz...... \$13.90

*Reg. DuPont T.M.

The Pullover

4 Turtleneck style knit of stretch nylon. Back neck zipper closing. Machine wash, medium. For more colors, see page 50.

Junior sizes 32, 34, 36, 38, 40.

19 G 6240F—Deep navy blue
19 G 6242F—Gold

State size. Shpg. wt. 6 oz.... \$5.94

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Suede Cloth 4-piece Set

5 Pantsuit plus jamaicas and skirt...3 great looks. Fencing jacket has mock-pocket slaps. Pants, jamaicas and A-line skirt have contour waistline, back zipper. Deep gold-color cotton. Machine wash, medium, or dry clean. Beret sold on page 18; racing gloves on page 548.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2155F—State size. Shpg. wt. 3 lbs. 4 oz.....\$25.00

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. Wt. 3 lbs. 4 oz. V19 G 2455F—State size.. \$25.00

ORDER YOUR
USUAL SIZE
When in doubt, see
pages 770 and 771



THE MISTY TONES

Sweaters knit of wool, mohair and nylon team up with wool skirts

SHOWN ON THIS PAGE

Pullover sports wide cables in front. Dry clean. Junior sizes 34, 36, 38, 40. State size.
19 G 6212F—Honey beige 19 G 6213F—Rust
Shipping weight 10 ounces\$6.97

9 Box-pleated Skirt, newly A-line. All-around hipstitched pleats. Side zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size.

19 G 7221F—Honey beige 19 G 7222F—Rust Shipping weight 10 ounces.....\$7.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. 19 G 7223F—Honey beige 19 G 7224F—Rust State size. Shipping weight 10 ounces......\$7.97

Pullover. Reverse ribs, front cables. Dry clean. Junior sizes 34, 36, 38, 40. State size. 19 G 6219F—Rust 19 G 6220F—Honey beige Shipping weight 8 ounces......\$5.97

1 Tweed Skirt bonded to acetate tricot. Vinyl belt; contour waistline. Back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 G 7227F—Rust 19 G 7228F—Honey beige Shipping weight 12 ounces.....\$6.97

Classic Cardigan with ribbon binding. Dry clean. Junior sizes 34, 36, 38, 40. State size. 19 G 6214F—Honey beige 19 G 6215F—Rust Shipping weight 11 ounces......\$6.97

Pantskirt . . rust and honey beige checks. Fabric bonded to acetate tricot. Back zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 G 7225F—Shipping weight 10 ounces......\$8.97

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7 Turtleneck Pullover, skinny-ribbed. Dry clean. Junior sizes 32, 34, 36, 38, 40. State size. 19 G 6217F—Rust 19 G 6218F—Honey beige Shipping weight 8 ounces.....\$5.97

A Hopscotch-plaid Skirt . . on-the-bias, swingy Ashape. Fabric bonded to acetate tricot. Bandless contour waistline, side zipper. Dry clean. Stockings sold on page 540. Handbag sold on page 32.

Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 G 7229F—Rust and cream 19 G 7230F-Honey beige and cream Shipping weight 10 ounces.....\$7.97

Q Ribbed Pullover, with crew neck, striped on the horizontal in honey beige and rust. Dry clean. Junior sizes 32, 34, 36, 38, 40. State size. 19 G 6216F—Shipping weight 7 ounces....... 34.97

10 A-line Skirt bonded to acetate tricot. Bandless contour waistline, back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 G 7231F—Honey beige 19 G 7232F—Rust Shipping weight 8 ounces..... \$5.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. 19 G 7233F—Honey beige 19 G 7234F—Rust State size. Shipping weight 8 ounces.......\$5.97

KNEE SOCKS, and FOLD-AWAY FOOTWEAR

Socks, cable-knit of Orlon* acrylic and stretch nylon. Machine wash, medium. 1 size: fits 9 to 11. 75 G 32042—Honey beige 75 G 32049—Rust

Shipping wt. pair 2 oz..... Pair 94c.... 2 pairs \$1.84

R Tie-flattie. Suede split leather uppers. Cushioned insole. Flexible composition sole, heel. Shoe sizes $S(5-5\frac{1}{2})$; $M(6-6\frac{1}{2})$; $ML(7-7\frac{1}{2})$; $L(8-8\frac{1}{2})$; XL(9-91/2). State S, M, ML, L or XL.

75 G 23168F—Taupe brown 75 G 23162F -Black 75 G 23164F—Sand beige

75 G 23166F--Mustard gold

Shipping weight 7 ounces.....\$3.97

2 A



JUNIOR BAZAAR

HOOT MON!

woven wool multicolor plaids teamed with bonny bright knits



Cardigan Sweater. Wool knit, rib-knit trim. Dry clean. Junior sizes 34, 36, 38, 40. 19 G 8965F-Emerald green 19 G 8966F-Bright yellow State size. Shpg. wt. 10 oz.. \$10.94

9 Plaid A-line Skirt, Contourwaist, buckle-belt. Back zipper; seat-lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8967F-State correct size. Shipping weight 8 oz.....\$9.94

Petite Junior sizes 5P, 7P, 9P, 11P, 13P. State size. 19 G 8968F-Shpg. wt. 8 oz. \$9.94

3 Long Sleeve Sweater goes to the new length. Wool knit. Pullover style; self-belt. Dry clean. Junior sizes 34, 36, 38, 40. 19 G 8956F—Bright yellow 19 G 8957F—Emerald green State size. Shpg. wt. 10 oz .. \$10.94

4 Plaid Wraparound Kilt. Allaround pleats; waistband; front hook closing. Dry clean. Knee socks sold on page 542.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8958F-State correct size. Shipping weight 13 oz....\$10.94

Petite Junior sizes 5P, 7P, 9P, 11P. 13P. State size. Wt. 13 oz. 19 G 8959F... \$10.94

5 Plaid Jacket. Mock pockets; back vents; lined. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. State size. Shpg. wt. 1 lb. 19 G 8960F.....\$17.94

6 Plaid Pants, straight-leg style. Contour waist; back zipper. Lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8963F-State correct size. Shipping weight 13 oz. ... \$10.94

Petite Junior sizes 5P, 7P, 9P, 11P, 13P. State size. 19 G 8964F-Wt. 13 oz. . . \$10.94

7 Pullover Shell. Orlon* acrylic wide-rib knit, fine-rib trim. Turtleneck. Machine wash, med. Junior sizes 34, 36, 38, 40. 19 G 8961F--Bright red 19 G 8962F—Bright yellow State size. Shpg. wt. 7 oz \$4.94

FRENCH BERET

Q From France . . made of soft wool velour. Fits all. N78 G 8131-Emerald green N78 G 8130-Yellow N78 G 8132-Red N78 G 8133-Black N78 G 8134-Winter-white

Wt. 5 oz.....\$2.00

*Reg. DuPont T.M.

18 Sears PCBK M 2AEDSLG

ORDER YOUR USUAL SIZE

When in doubt, see measuring

instructions and charts

on pages 770 and 771





CORDUROY COORDINATES AND THEIR PARTNERS ...

mix and match up for all kinds of pretty looks

1 Striped Turtleneck Top . . paprika red, moss green and gold cotton rib-knit. Back neck zipper. Machine wash, medium. Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. 19 G 8948F--Wt. 5 oz....\$3.97

9 Straight-leg Pants . . narrow waisthand and back zipper. Cotton cordurov. Machine wash, medium. Cap sold below.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8949F—Paprika red 19 G 8950F-Moss green State size. Wt. 9 oz \$4.97

Petite Junior sizes in paprika red only, Sizes 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 9 oz. 19 G 8951F\$4.97

3 Paisley Print Blouse . . paprika red, moss green and gold. Roll collar; button barrelcuffs; buttons in back. Cotton. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shpg. wt. 5 oz. 19 G 8952F.....\$3.97

4 Low-belted Jumper zips in back, Cotton corduroy, Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8953F—Paprika red 19 G 8954F-Moss green State size. Wt. 11 oz. \$7.97

Petite Junior sizes in paprika red only. Sizes 5P, 7P, 9P, 11P, 13P. State size Supp. wt. 11 oz. 19 G 8955F.....\$7.97

5 Jacket wears mock-pocket flaps. Cotton corduroy. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8942F—Paprika red 19 G 8943F-Moss green State size. Wt. 11 oz. \$7.97

6 A-line Skirt . . back zipper with button tab. Cotton corduroy. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 8945F-- Paprika red 19 G 8946F—Moss green State size. Wt. 6 oz...... \$4.97

Petite Junior sizes in paprika red only, Sizes 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 6 oz. 19 G 8947F.....\$4.97

7 Turtleneck Top . . gold cotton rib-knit. Back neck zipper, Machine wash, medium. Junior sizes S(5-7); M(9-11). L(13-15). State S, M or L

The CAP

8 Visor style in cotton corduroy. I its 2134 to 2212 in. N78 G 8170-Paprika red N78 G 8171-Moss green shpg. wt. 1 lb. 3 oz.....\$2.97



COLOR-CUED SEPARATES



BEST BECAUSE: The sweaters are fullfashioned knits of smooth worsted wool.

1 Sporty Pullover has turtleneck, turn-back cuffs. Pop-corn pattern and rib-stitching. Dry clean.

Junior sizes 34, 36, 38, 40. Please state size. 19 G 6208F—Hot orange 19 G 6209F—Violet 19 G 6210F-Gold Shipping wt. 10 oz....\$7.97

2 Belted Skirt follows a modified A line Rock sin modified A-line. Back zipper. Lined in acetate taffeta. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size. 19 G 7218F—Hot orange 19 G 7219F-Violet 19 G 7220F—Gold Shipping wt. 12 oz....\$8.97

3 Striped Pullover with crew-neck. Dry clean. Junior sizes 34, 36, 38, 40. Please state correct size. 19 G 6206F-Gold, hot orange and cream 19 G 6207F-Violet, pink and cream Shipping wt. 10 oz....\$8.97

4 Straight-leg Pants . . front slant pockets, adjustable tab inside waistband. Zipper fly-front. Rayon taifeta-lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size. 19 G 7874F—Gold 19 G 7875F-Hot orange 19 G 7876F—Violet Shipping wt. 16 oz...\$10.97

5 Cable-front Pullover. Crew-neck. Dry clean. Junior sizes 34, 36, 38, 40. Please state correct size. 19 G 6203F—Violet 19 G 6204F-Hot orange 19 G 6205F-Gold Shipping wt. 13 oz....\$8.97

6 A-line Skirt shows off two welt seams in front. Bandless contour waistline, back zipper. Acetate taffeta-lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size. 19 G 7215F—Violet 19 G 7216F—Hot orange 19 G 7217F—Gold Shipping wt. 9 oz.....\$8.97

> **ORDER YOUR USUAL SIZE** If in doubt, see pages 770 and 771



JUNIOR BAZAAR

Party Looks that make

YOU

the star

Lace Cage, a dreamy float of nylon over back-zippered crepe sheath of acetate and rayon. Special back interest: bowed, square neckline atop a pretty drift of soft gathers. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State correct size.
V19 G 2647F—Cream
V19 G 2648F—Black
Shpg. wt. 1 lb. 2 oz \$17.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 2747F—Cream
V19 G 2748F—Black
Shpg. wt. 1 lb. 2 oz. . . . \$17.97

2 Crepe Skimmer of acetate and rayon glides to a slight A-line. Standaway collar, softly gathered front neckline. Back zipper. Lined with acetate taffeta. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. State correct size.
V19 G 2130F—Pink
V19 G 2131F—Black
Shpg. wt. 1 lb. 4 oz. . . . \$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 2430F—Pink
V19 G 2431F—Black
Shpg. wt. 1 lb. 4 oz.... \$14.97

3 Princess Costume... sheath and matching coat. Medium turquoise blue fabric of rayon and acetate woven with a lightly textured shantung-effect. Stand-up collared coat has acetate taffeta lining. Barearm sheath; jewel-neckline; back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2645F—State size. Shpg. wt. 2 lbs. 4 oz. . . \$19.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 2 lbs. 4 oz. V19 G 2745F......\$19.97

"SWINGER" JEWELRY

(4 and 5). Add glow, light up your fashion image with Austrian aurora crystal glass saucer beads. Gift-boxed.

4 The Ring.. adjustable; fits all. Gold-color metal shank.
4 G 5648—Wt. 3 oz....\$2.99

5 The Drop Earrings...gold-color metal chain. Clipback. 21/4 inches long.
4 G 5649—Wt. 3 oz....\$4.99





NON-STOP KNITS

SHOWN ON OPPOSITE PAGE

1 Striped Dress in red, white and forest green. Ribbed skirt; back zipper. Orlon* acrylic knit. Machine washable, medium temperature.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2162F—State correct size. Shipping weight 13 ounces....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 13 oz. V19 G 2462F......\$14.97

2 Pleated-skirt Dress . . lime green Orlon acrylic double-knit. Back zipper. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2165F—State correct size. Shipping wt. 1 lb. 10 oz.....\$17.97

3 2-piece Dress teams cream with brown-and-cream checks. Pullover top; skirt has elasticized waist. Knit of Shetland wool. Dry clean.

4 Sweater Dress. Pullover-style in turquoise blue Orlon acrylic knit.. ribbing trim. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2170F—State correct size. Shipping weight 14 ounces....\$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 14 oz. V19 G 2470F.... 810.97

5 Princess-line Skimmer in deep red and gold cotton knit. Swingy skirted; back zipper. Hand wash.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2168F—State correct size. Shipping weight 1 pound....\$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 1 lb. V19 G 2468F.....\$10.97

6 Swingy Shift...gold-color Dacron* polyester knit. Welt-seamed front yoke; funnel neckline; back zipper. Machine wash, medium; drip dry; little or no ironing. Hat sold below.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2169F—State correct size. Shipping weight 1 lb. 7 oz.....\$15.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size.
V19 G 2469F—Wt. 1 lb. 7 oz....\$15.97

SHOWN ON THIS PAGE

7 Skimmer.. bright blue with striped Orlon acrylic bow; white rayon collar over self collar. Back zipper. Double-knit of Dacron polyester and worsted wool. Hand wash.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2159F—State correct size. Shpg. wt. 1 lb. 11 oz.....\$17.97

8 Tent Dress, bowed and buttoned in back. margined with bias bands. Dacron polyester knit. Machine wash, medium; drip dry; little or no ironing.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2160F—Cream V19 G 2161F—Deep pink

State size. Wt. 1 lb. 8 oz....... \$19.97

ORDER YOUR USUAL SIZE
If in doubt, see pages 770 and 771





The

KNOWING, GOING LOOKS

for Juniors and Petite Juniors

1 Tent Dress in a kaleidoscope print of green and blue with solid-color tab and cuffs. Front button closing, buttoned cuffs. Orlon* acrylic bonded to acetate tricot for shape-keeping. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2141F-Please state correct size. Shipping weight 13 ounces.....\$11.97 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 G 2441F-State size. Shpg. wt. 13 oz.....\$11.97

2 Dandy Skimmer shows off ruffly bib and cuffs of white nylon and acetate lace. Bright red wool bonded to acetate tricot. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2142F-Please state correct size. Shipping weight 12 ounces.....\$12.97 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 G 2442F-State size. Shpg. wt. 12 oz.....\$12.97

3 Kiltie Dress goes on a fling. White low-waisted bodice; collar and short skirt in a woven plaid featuring red, gray and brown. Buckled-tab trim over side knife pleats. Back zipper closing. Wool bonded to acetate tricot. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2143F-Please state correct size. Shipping weight 15 ounces.....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 G 2443F-State size. Shpg. wt. 15 oz.....\$14.97





4 Sailor-girl Dress looks spiffy in bright blue wool, trimmed with white and blue braid. Swingy skirt is pleated in front. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2147F-Please state correct size. Shipping weight 1 lb. 8 oz.....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. Please state correct size. V19 G 2447F-Wt. 1 lb. 8 oz......\$14.97

5 2-pc. Tunic Dress . . military-minded with stand-up collar, buttons on the sleeves. Top has front center vent, back zipper. Skirt has elasticized waist. Creamcolor crochet-look cotton knit bonded to acetate tricot. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2146F-State correct size. Shipping weight 1 lb. 6 oz\$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 1 lb. 6 oz. V19 G 2446F.....\$10.97

6 Pow-print Dress mixes pink and orange. Shift-shape ends in a flippy skirt . . streamer bow marks scoop neckline. Back zipper. Wool bonded to acetate tricot for shape-keeping. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 2145F—State correct size. Shipping weight 11 ounces......\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size. V19 G 2445F—Shpg. wt. 11 oz.....\$14.97

ORDER YOUR USUAL SIZE

If in doubt, see pages 770 and 771 for how-to-measure and size charts



JUNIORS AND PETITE JUNIORS... NO-IRON PERMA-PREST DRESSES KEEP ON-THE-GO



(1 thru 6) Machine wash, medium. Not even touch-up ironing needed when tumble-driedt. These dresses will look equal to conventionally ironed ones. You can shorten but not lengthen PERMA-PREST garments.

SHOWN ON OPPOSITE PAGE

Great Looks for the Shirtdress

8799 each

Lush Jungle Print . . blue and green broadcloth of Dacron* polyester and cotton. Step-in style; tucked front-bodice, roll sleeves, hemp belt.

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. V19 G 1650F-Wt. 7 oz..\$7.99

2 Strictly Sporting . . a shift of Dacron polyester and cotton. Step-in style skims to a modified A-line, has roll sleeves; front inverted pleat.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 1353F—Putty beige V19 G 1354F—Forest green State size. Wt. 1 lb....\$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1653F—Putty beige
V19 G 1654F—Forest green
Shipping weight 1 lb\$7.99

3 Straightaway Stripes woven in red and multicolored broadcloth of Fortrel® polyester and cotton, Scotchgard**
Brand Fabric Protector to resist soil. Step-in shift; zip-up fly-front; 3 pockets. Wear belted or not.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 1351F—State size. Shpg. wt. 9 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. V19 G 1651F-Wt. 9 oz..\$7.99

4 Crackle-crisp Checks woven in burgundy red and beige broadcloth of Dacron polyester and cotton. Step-in style . . long-sleeved and full-skirted. Hemp belt

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. V19 G 1655F-Wt. 9 oz..\$7.99

ORDER YOUR USUAL SIZE
If in doubt, see measuring
charts on pages 77, 771



Two-piece Jumper outfits \$1199 each

Jumper and Blouse of Dacron polyester and cotton. Jumper: cranberry mid-wale corduroy; front belt; back zipper. Back-button blouse: multi-color and white striped gingham.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 1357F—Please state correct size.

Shipping weight 1 pound 4 ounces.....\$11.99

Petite Junior 17es 3P, 5P, 7P, 9P, 11P, 13P. V19 G 1657F—State size. Wt. 1 lb. 4 oz....\$11.99

6 Jumper and Dress. Navy jumper of crisp textured Dacron polyester and cotton; side buttons. Multicolor paisley print dress of Fortrel polyester and cotton; white collar; back zipper.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1359F—Please state correct size.
Shipping weight 1 pound 1 ounce......\$11.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 G 1659F—State size. Wt. 1 lb. 1 oz....\$11.99



JUNIORS AND PETITE JUNIORS NO-IRON PERMA-PREST DRESSES

with the New-Now Looks, Fabrics and Colors



Machine wash, medium (dress 2, separately) . . no ironing needed if tumble dried

1 Cheers for Checks woven in red, white and navy cotton. Spirited 2-piece dress. Back-button top, collared in navy, shows shiny military buttons. Skirt flares to a flip, zips in back.

2 Military Airs captured with chevron stripes, a line of buttons, all-around pleats. Back zippered dress of bright red Fortrel® polyester and cotton that resembles linen. Scotchgard* Brand Fabric Protector to resist soil.

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 G 1664F—State size. Shpg. wt. 12 oz.....\$9.99

3 Outstanding deep lime green tent dress swings high, wide and handsome from front-yoke. White collar and cuffs; big patch pockets; back zipper. Twill of Kodel® polyester and cotton.

4 Plaid Happy, the lilting kilt-dress, woven in red, green and white Fortrel polyester and cotton. Scotchgard® Fabric Protector to shrug off soil, water and oil-borne stains. White collar; side pleats; back zipper.

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. V19 G 1669F—State size. Shpg. wt. 15 oz.....\$8.99

Machine wash, medium (dresses 2 and 7, separately) .. not even touch-up ironing needed if tumbledriedt. These dresses will look equal to conventionally ironed ones. You can shorten but not lengthen PERMA-PREST garments.





5 3-part Harmony . . a real-right solid-color and print combo. Overblouse has tucked-front, back-buttons; skirt has elasticized waistband . . both are mustard gold poplin of Fortrel® polyester and cotton. Harmonizing-color print shirt of polyester, rayon; Bermuda collar.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 1361F—Please state size. Shipping wt. 1 lb. 2 oz.....\$10.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. V19 G 1661F-Wt. 1 lb. 2 oz., \$10.99

6 Pretty Paisley adds pow to the smock-dress. Spice brown multicolor printed poplin of Zantrel & rayon and cotton. High all-around yoke; bow-tie sleeves; back zipper.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 1363F—Please state size.

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.

7 Best Bib 'n' Tucker Look in this deep red dress flashed with white. Bowed collar; quilted bib features deep red stitching, tiny button trim. Long cuffed sleeves; back zipper. Broadcloth of Kodel® polyester and cotton.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 1371F—Please state size.

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P, State correct size. Shipping weight 9 ounces. V19 G 1671F.....\$8.99

8 Fast-moving skirt of wide box pleats ends in a flare adding the right dash to this red woven plaid dress. Tiny tucked front; zippered back. Fortrel polyester and cotton.

Junior sizes 5, 7, 9, 11, 13, 15. V19 G 1372F—Please state size.

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size. V19 G 1663F-Shpg. wt. 12 oz.\$7.99 V19 G 1672F-Shpg. wt. 9 oz.\$8.99

ORDER YOUR USUAL SIZE

If in doubt, see pages 770 and 771 for "how to measure" and charts



These PERMA-PREST separates are machine washable, medium . . need no ironing if tumble-dried

Kicky Kilt. A fling of knife pleats in back, wrap-around panel in front. Safety pin; 2 button closing at waist. Bag sold below.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping wt. 10 oz. 19 G 8929F.....\$7.94

3 Cutoway Jacket has snap-dash demi-fit.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shpg. wt. 11 oz. 19 G 8925F..... \$9.94 2 Straight-leg Pants. Contour waist accented with metalbuckled, wide vinyl belt. Fly-front, zipper. Shoes sold on page 109.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping wt. 11 oz. 19 G 8924F.....\$7.94

A-line Skirt. Contour waist; back zipper closing. Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping wt. 6 oz. 19 G 8926F.....\$6.94

The Pullover Sweaters

(5 and 6) Orlon acrylic rib-knit. Turtleneck style with back neck nylon zipper. Machine wash, medium temperature.

5 Long-sleeve style. Junior sizes 34, 36, 38, 40. 19 G 8927F—Red 19 G 8928F—Navy blue State size. Shpg. wt. 9 oz....\$6.94

6 Short-sleeve style. Junior sizes 34, 36, 38, 40. 19 G 8922F-Navy blue 19 G 8923F-Red State size. Shpg. wt. 7 oz....\$5.94

Convertible Disco Bag

7 Seton® top-grain cowhide. Chain strap swings over the shoulder, around waist or converts to hand-size. Vinyl-lined. About 51/2x5x21/2 in. 88 G 1414-Red 88 G 1415-Bone beige 88 G 1413-Navy blue Shipping weight 1 pound..... \$5.97

Sears PCBKM 2AEDSLG

*Reg. DuPont T.M.



Knee socks shown on these pages are sold on page 542



•Reg. DuPont T.M.

AEDSLG Sears 33

PERMA-PREST NO-IRON SHIRTS

Machine wash, medium . . not even touch-up ironing needed when tumble-dried.* Shirts will look equal to conventionally ironed ones. The just-pressed look will last.

*Kenmore dryers sold on pages 1324-1327

Fabric is 65% polyester and 35% cotton. Note the natty tailoring: banded, button-down collar; long sleeves with button barrel-cuffs; double-yoke back with center pleat; long shirt-tail bottom.

1 Paisley print broadcloth.

Junior sizes 5, 7, 9, 11, 13, 15. State correct size. 19 G 4769F-Burgundy and violet on lilac

blue on yellow

19 G 4569F-Red, gold and

Shipping weight 7 oz. \$3.97

9 Oxford-cloth. La Junior sizes 5, 7, 9, 11, 13, 15. State correct size. 19 G 4779F-Maize 19 G 4776F-Light blue 19 G 4774F-White

19 G 4777F-Navy blue

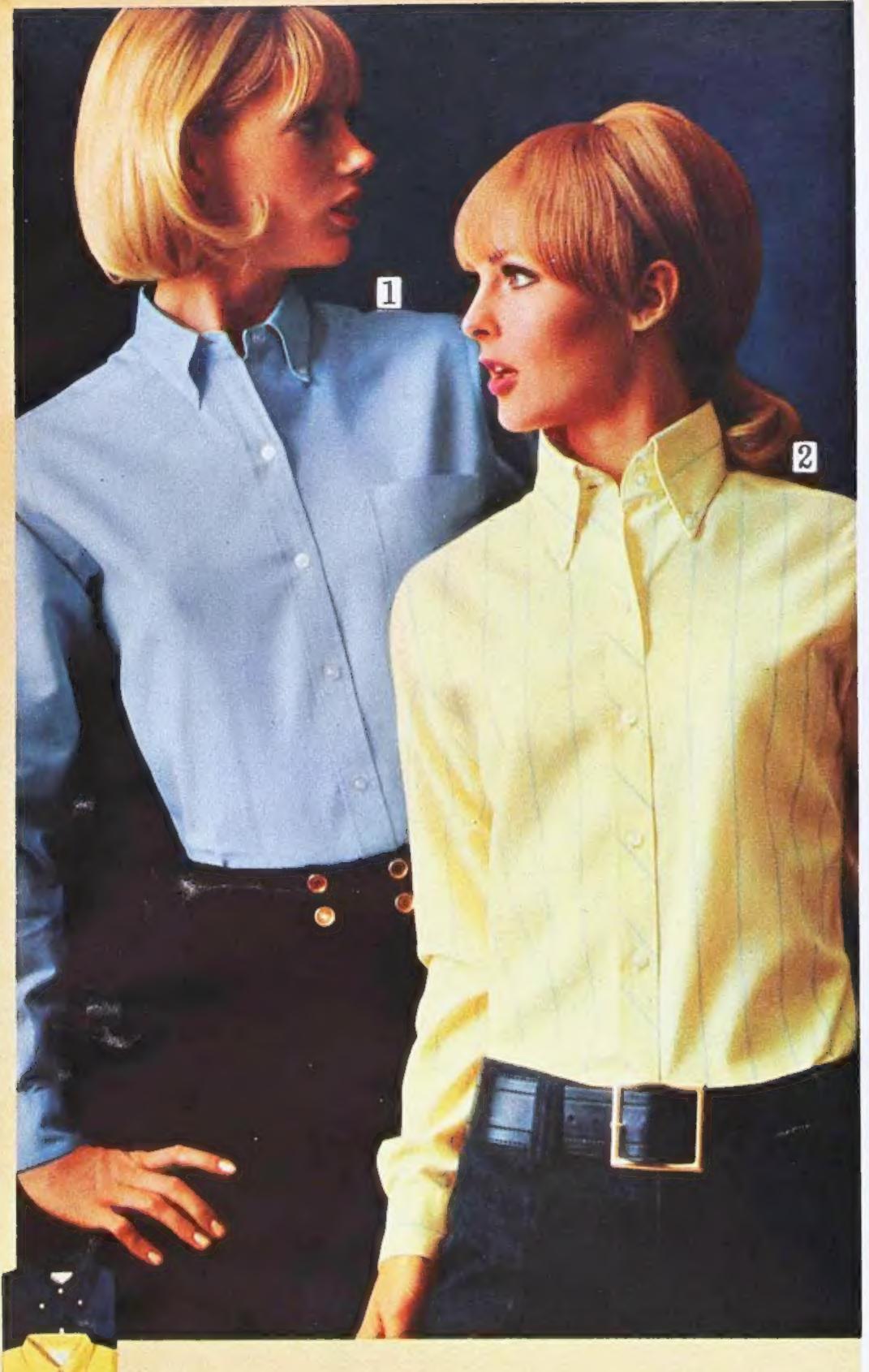
Shipping weight 7 oz. \$3.97

3 Striped broadcloth strikes this great color combo . . orange, brown and yellow for a sporty look.

Junior sizes 5, 7, 9, 11, 13, 15. State correct size. Shipping weight 7 ounces. 19 G 4770F.....\$3.97

The hip-rider pants are sold on page 37





THE REAL-RIGHT OXFORD-CLOTH SHIRT

Woven of top quality combed cotton. Man-tailored details: banded button-down collar; button barrel-cuffs; double-yoke back, action pleat; shirt-tail bottom. Machine wash, medium.

7 Solid Colors.

Junior sizes 5, 7, 9, 11, 13, 15. State correct size.

19 G 4561F-Cranberry red 19 G 4563F-Light blue 19 G 4528F-White 19 G 4564F-Navy blue

19 G 4562F-Light pink 19 G 4666F-Light yellow Shipping weight 7 ounces.....\$2.97

9 Wide Track Stripes routed in medium blue on light

yellow. Hi-boy collar. Junior sizes 5. 7. 9, 11, 13, 15. State correct size. 19 C 4720F-Shipping weight 7 cunces......\$3.97

ORDER YOUR USUAL SIZE

when in doubt, see how-to-measure and chart on pages 770 and 771

"Charge It" if you wish . . see page 745

3 Heraldic Stripes in stained glass-look colors on navy. Epaulets; banded button-down collar; barrelcuffs; shirt-tail bottom. In back: double yoke, action pleat. Cotton print. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Wt. 7 oz. 19 G 4695F.....\$4.97

Junior sizes 5, 7, 9, 11, 13, 15. State size. Wt. 7. oz. 19 G 4711F.....\$4.97

wash, medium.

5 Perky Posies pop up in pop-art colors on navy ground. Detailed with banded button-down collar; barrel-cuffs; double-yoke back with action pleat; shirttail bottom. Cotton print. Machine wash, medium.

4 Gleaming Gold-color

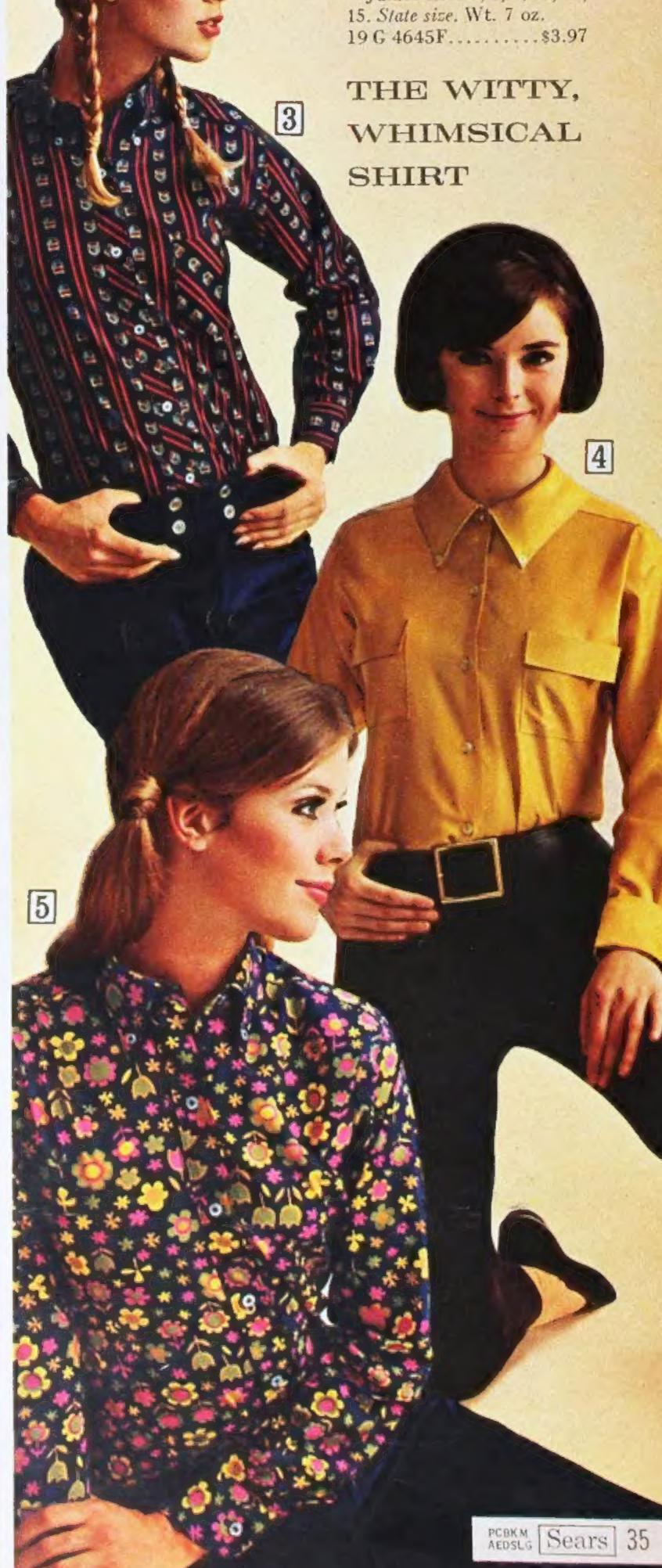
platter collar; French cuffs

with link closing; double-

yoke back; shirt-tail bottom. Cotton sateen. Machine

disco shirt. Button-down

Junior sizes 5, 7, 9, 11, 13, 15. State size. Wt. 7 oz.







Go Western! Slim Jeans and Hip-rider Pants in **DENIM** and CORDUROY

Slim Jeans show off western patch on back pocket. Top-stitching detail; 4 pockets; zipper fly-front. Junior sizes 5, 7, 9, 11, 13, 15.

Cotton Denim. Maximum fabric shrinkage 1%. Machine wash, medium temperature (dark navy blue separately). 19 G 7503F-Faded blue

19 G 7501F-Dark navy blue

19 G 7500F-Wheat-beige 19 G 7744F-Burgundy red

State size. Shipping wt. 13 oz \$3.86

Mid-wale Cotton Corduroy. Machine washable, medium temperature.

19 G 7847F—Bone beige

19 G 7745F-Dark brown

19 G 7746F-Burgundy red

State size. Shipping wt. 1 lb.....\$4.86

2 Hip-rider Pants. Stovepipe legs; contour top. Harmonizing vinyl belt, metal-buckled. Zipper fly-front closing. Junior sizes 5, 7, 9, 11, 13.

Mid-wale Cotton Corduroy. Machine washable, medium temperature.

19 G 7773F-Bone beige

19 G 7772F-Burgundy red

19 G 7771F-Dark brown

State size. Shpg. wt. 1 lb. 4 oz....\$5.97

Cotton Denim. Maximum fabric shrinkage 1%. Machine wash, medium (dark navy blue separately).

19 G 7774F-Burgundy red

19 G 7542F-Wheat-beige

19 G 7543F-Dark navy blue

State size. Shpg. wt. 1 lb. 1 oz ... \$4.97

Top Partners

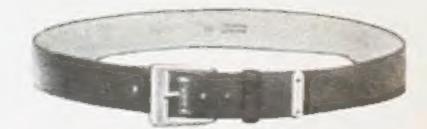
3 Rib-knit Pullover. Combed cotton. Machine wash, medium (burgundy red, hand wash alone).

Junior sizes S(5-7); M(9-11); L(13-15). State size letter S, M or L. 19 G 4437F-Winter white 19 G 4438F-Yellow 19 G 4441F-Navy

19 G 4439F-Burgundy red Shipping weight 7 ounces.....\$2.86

4 Ranch-style Shirt, checked poplin of Kodel® polyester and cotton. Epaulets; banded collar; double-yoke back with action pleat; shirt-tail bottom. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. 19 G 4725F-Blue and white 19 G 4728F-Cranberry red and white State size. Shpg. wt. 7 oz \$4.94



HIP-RIDER BELT

Mahogany-stained top-grain cowhide sparked with a gold-color metal buckle. Measures about 13/8 inches wide.

Hip sizes 32, 34, 36, 38 inches. 88 G 8100F-State correct size. Shipping weight 5 ounces.....\$2.50 Also; waist sizes 24, 26, 28, 30 in.

88 G 8101F-State size. Wt. 5 oz. 2.50